#MITEY (Men In The Early Years) is a campaign and support programme the Fatherhood Institute has developed to help increase the diversity and gender balance of the early years workforce. Estimates suggest that only 2 - 5% of EY staff are men – a figure that has barely changed for at least two decades.

#MITEY has emerged in response to the continuing lack of a coordinated, national drive for change; there is no ‘magic bullet’ to solve this problem, but we hope to create a space for those motivated to share ideas, find allies and develop new, effective approaches.

HOW WE CAN HELP

Training
We can offer a one-day course for managers and frontline staff in the early years and education sectors, including training and employment organisations, to raise awareness of why we need more men working with children and families/carers, and help develop strategies to achieve this.

Consultancy
Our highly experienced and knowledgeable staff will work with your organisation to create strategic and ground level change. We can, for example, conduct audits, staff and parent consultations; convene partnership meetings and mini-conferences; and support settings to engage with fathers and male carers, as well as developing non-sexist approaches with existing and potential male colleagues.

Local and national conferences
We can work with you to identify appropriate conference content and speakers, and can ourselves offer engaging workshops and plenary sessions.

Communications support
We can work with you to develop more effective, male-friendly communication strategies, to make your organisation more male-friendly and maximise your ‘reach’ among fathers, male carers and potential male recruits.

GET IN TOUCH

To explore possible options, contact our Head of Training Jeszemma Garratt j.garratt@fatherhoodinstitute.org, or Head of Communications Jeremy Davies j.davies@fatherhoodinstitute.org.