



Dear Supporter

Support your charity in our 2011 Santa run!

Thank you for requesting information on the Doitforcharity.com Santa run – your chance to support your favourite charity in a festive fundraising event!

The enclosed information pack will provide you with everything you need in order to take part, including the dates, locations, how you can get involved and where to go for vital fitness, kit and fundraising advice.

Around 3000 runners are expected to take part whilst raising funds for many different charities – so why not claim your place today and be part of the doitforcharity.com Santa Run!

Kind Regards

A handwritten signature in black ink, appearing to read 'Clare Panju', is positioned below the 'Kind Regards' text.

Clare Panju
Events Manager

Doitforcharity.com Santa Run

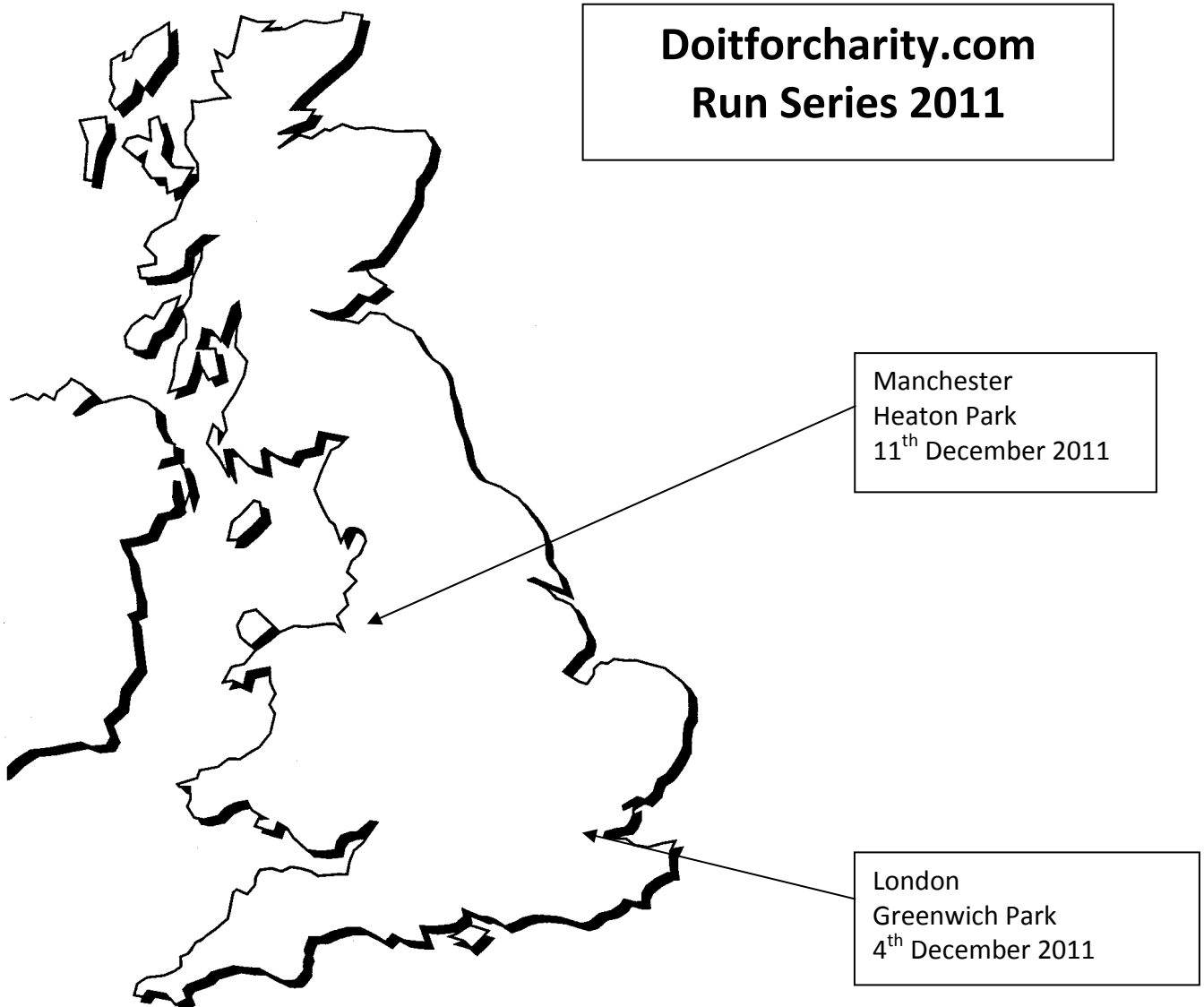


Introduction

The Doitforcharity.com 5km and 10km Santa run's will be taking place in London's Greenwich Park, and Manchester's Heaton Park in December 2011. Around 3,000 people are expected to take part raising funds for many different charities and now this is your chance to join them!

No previous experience is required and with a bit of training the 5km or 10km distance should easily be within your capabilities. The spirit of the event is 'taking part' not 'winning' so you can run, jog or walk - you decide!

All you need to do is pledge to raise £100 for your charity. To reserve your place all you need to do is complete the enclosed registration form. Alternatively you can register online at www.doitforcharity.com – your charity is counting on your support!



** Precise date and venue is subject to change*

Frequently Asked Questions...



When and where

The 2011 DoitforCharity Santa Run's will take place in Greenwich Park in London on Sunday 4th December and in Heaton Park in Manchester on the 11th December. Both Greenwich Park and Heaton Park are great parkland venues offering the perfect setting for you to enjoy your festive run on behalf of your charity!

How fit do I need to be?

Hundreds of thousands of people take part in 5km and 10km runs every year - many of them for the first time. It's therefore perfectly achievable for the 'average' person to take part in this event but in order to maximise your enjoyment you DO need to train - and that means more than just a couple of jogs in the park! However, help is at hand in the form of the www.doitforcharity.com fitness pages where we give you a sample training plan – your charity will also be able to give you help and support.

What kit will I need?

Running is one of those great sports where you won't need lots of expensive equipment. A good pair of running shoes should last for around 500 miles which is easy enough for you to train for a 5km or 10km run! Once again help is at hand in the form of www.doitforcharity.com kit pages where you will learn the importance of choosing the correct shoes. Please note however that if you are going to buy a pair of new shoes it's important that you get them at least a couple of months before the event itself so that you have a chance to wear them in!

Free Santa Suits will be provided for all runners on the day

How can I raise the sponsorship money?

Most charities will ask you to raise £100 or more to take part in the Doitforcharity Santa Run - the reason for this is that places are extremely limited and the charities obviously want maximum benefit from the places they have been allocated.

However, you shouldn't find it difficult to raise this money - after all you don't run 5km or 10km every day do you?! Top tips include asking your employer to match everything you raise pound for pound. Also you could ask people to sponsor you per kilometer (so the minimum you'll get from anybody is £5 which means you only need to find 20 people to reach the £100 fundraising target!)

Once again more advice is available is on www.doitforcharity.com on the fundraising advice pages and your charity should be able to help out as well.

What do I need to do next?

Simply complete the enclosed registration form or register online at www.doitforcharity.com. As long as you commit to raising the minimum sponsorship your charity will be delighted to have you running on their behalf!

Reserve your place Today!

Registration Form

Please complete this form and return it to the address below as soon as possible – places are extremely limited so it's important that you book early to avoid disappointment! Please also provide your £20 registration fee cheque (payable to 'Skyline') or credit card details (see below).

London 4 th December 2011 <input style="float: right;" type="checkbox"/>	Manchester 11 th December 2011 <input style="float: right;" type="checkbox"/>	5km Run <input style="float: right;" type="checkbox"/>	10km Run <input style="float: right;" type="checkbox"/>
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Choose your charity: _____

How did you find out about this event? _____

First Name _____ Surname _____

Address _____

_____ Post Code _____

Email Address _____ Organisation _____
(Please specify as this will be our primary source of contact)

Tel No. (Day) _____ Tel No. (Other) _____

Male/Female _____ Date of Birth _____

- I enclose a cheque payable to 'Skyline'
 Please charge my Visa / Mastercard / Delta / Switch with the £20 registration fee as follows:

Card Number	Valid From	Expiry Date	Issue No <small>(switch only)</small>
<input style="width: 40px; height: 20px;" type="text"/> <input style="width: 40px; height: 20px;" type="text"/> <input style="width: 40px; height: 20px;" type="text"/> <input style="width: 40px; height: 20px;" type="text"/> <input style="width: 40px; height: 20px;" type="text"/> <input style="width: 40px; height: 20px;" type="text"/>	____ / ____	____ / ____	_____

IMPORTANT: I confirm that I have read the Booking Terms & Conditions, Medical Restrictions and Important Notice overleaf (if these are not listed overleaf please call 020 7424 5533 to request a copy) and I understand and agree to be bound to those terms and conditions and to comply fully with the same.

Signature _____ Date _____

Tick here if you do not wish to receive details of other offers from either the charity or other organisations

Please complete this form and send it to:
DoltForCharity.com
Santa Run
31 Corsica St London N5 1JT

For office use only

Cheque Name _____ Cheque Number _____

XXXX 20RUN
DIFC LONSAN 11RUN
DIFC MAN 11RUN

**Please read all sections of this page carefully
before signing the declaration below**

DIFC
5km/
10km

Booking Terms and Conditions

1. By paying the registration fee you are registering your place on a doitforcharity.com 5km or 10km event for your chosen charity and undertaking to raise the £100 minimum sponsorship for such charity
2. All registrations fees are non-refundable. However you can transfer your place to another runner at any time up to a week before the event by calling us on 020 7424 5533
3. The minimum age for participants is 8, providing that under 16's have parental / guardian consent and that they run with a responsible adult that is named by the parent / guardian. Those under 18 will need a letter of parental consent.
4. Precise dates and venues were correct at time of going to press but are subject to change

Medical Restrictions

You should be reasonably fit to take part in this event and you are strongly advised to undertake some training. If you have any doubts about your ability to take part including without limitation having pre-existing medical conditions you should contact your doctor to seek advice.

IMPORTANT NOTICE

Running is an active sport and participation in such sports necessarily involves a risk of injury or death regardless of the standard of the event you are taking part in. I voluntarily accept all the risks inherent in this event and I agree for myself and my personal representatives to indemnify and hold harmless Skyline Promotions Ltd against any claim or claims whether on my own account or from third parties arising out of any accident or incident resulting in any loss or damage (including bodily injury and death).

I confirm I have read all the above sections marked Booking Terms and Conditions, Medical Restrictions and Important Notice, and I understand and agree to be bound to those terms and conditions and to comply fully with the same.

Name _____ Signature _____ Date _____